

HESSLE TOWN COUNCIL
Events and Communications Committee
Wednesday 6th July 2022, 7.30pm
Large Front Room
Town Hall, South Lane, Hessle

MINUTES

Members present: Councillors; N Adams, G Fordham, V Padden (Chair), and J Wilding

Advisory Members (Non-voting): P Withers

Apologies: Cllrs Davison, Howe, Langdale and Walker and Mrs M Edwards (Hessle Federation)

Clerk: Joanna Render

133736 DECLARATION OF INTEREST: The Chairman will now read out the following:-

Members must declare their pecuniary or non-pecuniary interests in items at this meeting- other than personal and prejudicial interests – and ensure that they act appropriately.

None received

133737 MINUTES OF THE PREVIOUS MEETING: To confirm as a correct record the minutes of the meeting held on the 1st June 2022 and authorise the Chairman to sign.

(Padden/Fordham)

Resolved - the minutes from the meeting on the 1st June 2022 were confirmed as a correct record and the Chairman was authorised to sign.

133738 CHAIRMAN'S COMMUNICATIONS: To receive such communications as the Chairman may wish to put before the committee.

None received

133739 INCOME & EXPENDITURE: To note the Income and Expenditure as at 31st May 2022

Comment was made that the Platinum Jubilee budget from precept figure was incorrect. The Clerk confirmed that it was, she had misread the line from the main accounts. The figure should read £12010 and not £8000. Noted.

133740 UP TO DATE LIST OF EVENTS AT THE TOWN HALL: See list_of_events in 2022/23. Noted.

133741 EVENTS

a) Platinum Jubilee Celebration – Flotilla & Beacon Lighting (9.45pm) – 2nd June 2022

- i. To receive an update from the Flotilla working party and to discuss any feedback received. Cllr Fordham & P Withers said that the event had been a great success, the day went smoothly and there were no incidents. The Feedback from Hull CC was very positive – the marina area was incredibly busy. ERYC are also happy with how the event went and with the level of visitor attendance – which was significant, they were sorry that they were unable to assist further in securing parking on the Humber Bridge site. Positive feedback was received from the pilots of the fly-pass planes, who said there were considerable crowds along both sides of the Humber. VIP feedback – a most enjoyable day, and positive comments received with regards potential investment in the area, and thanks to both Clerks for their hospitality and provision of refreshments in the VIP tent throughout the day. The lamppost flags will stay up until after Hessle Feast and then will be left with the Town Council for storage and use whenever required. The committee wanted to thank Justine Peacock who did a wonderful job in organising the event.

The certificates for the vessels are being printed, and the Town Council will also receive one. A photographic competition is being run by Lagoon Hull, and the best photos from this will be put into a commemorative book which will be sold to raise funds for charity. Disappointment was expressed that the Rugby club did not engage with the council and become involved in the event despite numerous invites from councillors, but then decided to charge for parking on the club site- independently of the advertised 'free' event. Also, If this parking had been made available to the Town Council, it would have helped satisfy the parking space requirement of ESAG (Event Safety Advisory Group) which needed to be met in order that the event could go ahead. Update noted.

(Fordham/Padden)

Resolved - Thank you letters to be sent to Justine Peacock and all sponsors. Cllr Fordham will liaise with the Clerk regarding the drafting of the letter.

- ii. To consider any follow action with regards to the East Riding Event Safety Advisory Group (ESAG).

Following a discussion, it was decided to take no further follow up action with regards to ESAG.

- iii. Committee to note the 'thank you' letter from Bruno Peek and to note that the certificate has been framed and put up. Noted.

- iv. Committee to consider if they wish the event to be entered for this year's REYTA's. (Remarkable Event & Tourism Award)

P Withers suggested that the Gala and Flotilla be entered separately for the RYTA's for the following categories Remarkable Experience of the Year, Remarkable Tourism Event of the Year, and Remarkable Visitor Attraction of the Year. The committee agreed that this was a good idea, and both the Gala and Flotilla should be entered under the appropriate categories.

(Fordham/Padden)

Resolved – to enter both the Flotilla and Gala event for a REYTA award 2022 under the following categories: Remarkable Experience of the Year, Remarkable Tourism Event of the Year, and Remarkable Visitor Attraction of the Year where appropriate.

b) Christmas Light's Switch-on Event –

- I. For potential safety reasons the committee to consider changing the date of the switch-on to Friday 18th November 2022, as the original date of 25th November clashes with an England World Cup game, 7pm Kick-off.

(Padden/Wilding)

Resolved - to amend the Christmas Light Switch on event date to Friday 18th November 2022 to avoid any World Cup match.

- II. Committee to consider the format of the event and if there is anything they would like to change. Discussion took place and it was agreed to continue with arrangements as in previous years, including inviting Hessle First to host the market on the Weir. The clerk will look to submit the Road Closure application this month. Noted.

Committee to note that KCFM have been provisionally booked for the new date, once confirmed the clerk will request a quote. Noted.

133742 HESSLE MARKET –Cllr Padden advised that from this month the market will run on the 1st and 3rd Fridays. Noted.

The communications meeting will now commence. Advisory members are welcome to stay if they wish

133743 INCOME AND EXPENDITURE: To note the Income and Expenditure relating to the Newsletter, Website and Noticeboards at as 31st May 2022. Noted.

133744 NOTICEBOARDS –

- a) Committee to note that quotes for the refurbishment of the noticeboards and for a new board JBL have been requested. Noted
The clerk advised that the noticeboard on Swanland road had been damaged, this has been reported to the company carrying out works in the area. Noted.

133745 'HESSLE TOWN' –

- a) To note that the Clerk has provisionally booked a slot with the delivery company for September 2022.
- b) Committee to consider the articles for the next newsletter – some suggested articles
- i. Platinum Jubilee Event – article and photos
 - ii. Scarecrow Hunt article and photos
 - iii. Hessle Sunflowers in Bloom – article & photos & Daffodils in Bloom – Hull Road
 - iv. Mayor's Civic Service - £1109 raised for Alzheimers Society – article and photos
 - v. New benches in Tower Hill – updates on Tower Hill now managed by HTC
 - vi. Adverts – Crawshaws – ½ page
 - vii. Advert – Specsavers – Full Page
 - viii. Advert – Carol Miller – ¼ page
 - ix. Hessle Open Gardens + phot
 - x. Hessle Youth Club article
 - xi. Market advert

The committee discussed the newsletter, and a meeting of the working party will be held, Cllr Padden will organise over the next few days. The Clerk advised that due to annual leave she will need all content by the 18th July to allow time to collate and submit to the printer. (Padden/Fordham)

Resolved - A meeting of the Newsletter working party to be held, Cllr Padden to organise and to email all chairs of Committees for articles. All articles to be with the Clerk by the 18th July 2022 for collation and submission to the printers.

133746 WEBSITE - Committee to note that a page listing all Mayors from 1986 to date is now on the website under Council information. Noted.