

**HESSLE TOWN COUNCIL**  
**Events and Communications Committee**  
**Wednesday 1<sup>st</sup> December 2021, 7.30pm**  
**Large Front Room**  
**Town Hall, South Lane, Hessle**

**Minutes**

Members present: Councillors; J Bovill, L Howe, A Nolan and V Padden (Chair),  
Apologies received from : Cllrs Adams, Davison, Fordham, Langdale, Walker and Wilding, Mrs K Jenkins, K Weaver, M Edwards & P Withers  
Clerk: Joanna Render

**133423 DECLARATION OF INTEREST:** The Chairman will now read out the following:-

*Members must declare their pecuniary or non-pecuniary interests in items at this meeting- other than personal and prejudicial interests – and ensure that they act appropriately.*

None received

**133424 MINUTES OF THE PREVIOUS MEETING:** To confirm as a correct record the minutes of the meeting held on the 3<sup>rd</sup> November 2021 and authorise the Chairman to sign.

(Howe/Padden)

**Resolved** - The minutes of the meeting from the 3<sup>rd</sup> November 2021 were confirmed as a correct record and the chair was authorised to sign them.

**133425 CHAIRMAN'S COMMUNICATIONS:** To receive such communications as the Chairman may wish to put before the committee.

None

**133426 INCOME & EXPENDITURE:** To note the Income and Expenditure as at the 31<sup>st</sup> October 2021. (Padden/Bovill)

**Resolved** – The income and expenditure as at the 31<sup>st</sup> October 2021 was noted.

**133427 UP TO DATE LIST OF EVENTS AT THE TOWN HALL:** See the list of events in 2021 & 2022. These will be subject to COVID-19 guidelines at the time. Noted.

**133428 EVENTS**

- a) **Poppy Display November 2021** – The clerk advised that the display was erected outside the Town Hall for the week up to and after Remembrance Day and has been very well received. The update was noted, and thanks were passed on to all involved in the creation of the display.
- b) **Christmas Lights 2021 – Friday 26<sup>th</sup> November 2021** –
  - I. Committee to discuss any feedback from the event. All agreed that it had gone well and was very well supported for the first Council event after lockdown. The committee expressed thanks to all staff, Councillors, Hessle First members and volunteers who helped make the event a success. Suggestions for next year were additional bins for Prestongate and the Weir and to consider some sort of transport for Father Christmas to arrive on. Noted.
  - II. Committee to note that the recipient of the cake had to be drawn again as the original winning home has closed. To note that the winners were The Old Coach House, East Gate. Noted.

**c) Platinum Jubilee Celebration – Flotilla & Beacon Lighting (9.15pm) – 2<sup>nd</sup> June 2022**

- i. To receive an update from the Flotilla working party. The Clerk provided all members with the update from Phil Withers, which included - additional vessels joining the Flotilla, plans are in place for the press release in the New Year with relevant permissions received, he is still awaiting quotes with regards the Victorian fairground rides, he is waiting to hear what Hull City Council's intentions are for the 2<sup>nd</sup> June. He also asked that the committee consider in the New Year obtaining permissions and quotes for the installation of flags around the Square and Foreshore and sending out letters to the residents of the Foreshore advising them of the plans for the day and of the Traffic management arrangements. It was agreed that these items could be discussed in the New Year. Update noted.

**d) Humber Bridge Soapbox Derby – July 2022 – Clerk has invited Sarah Shepherdson from HEY Smile to attend the meeting. The Clerk advised that she has not heard from Sarah and will contact her again. Noted.**

**e) Hesse Sporting – Sponsored Walk and Gala Event, KGV Playing Field - 21<sup>st</sup> August 2022 (Non-Town Council event)- No further updates at present. Noted.**

**133429 HESSLE MARKET –** Cllr Padden & Clerk to provide an update. Cllr Padden advised that a meeting has been arranged with a potential organiser on Monday 6<sup>th</sup> December. Noted.

**133430 BUDGET 2022/23 –** Committee to consider items for the budget for 2022/23. The committee discussed the Christmas lighting and agreed that the lights on the Weir could be enhanced with some additional displays. The Clerk will liaise with the Town Clerk with regards to the budget for this.

(Padden/Howe)

**Resolved –** To consider additional Christmas lighting displays along the Weir to complement those currently used. The Clerk will liaise with the Town Clerk with regards to costings.

**133431 JANUARY MEETING –** Committee to consider cancelling the January meeting – Clerk to provide further information. The Clerk advised that due to the budget the normal meeting has been scheduled for the 19<sup>th</sup> January, which is much later than normal leaving only a 2 week gap between this and the February meeting. It was agreed to cancel the scheduled committee meeting and arrange a Platinum Jubilee Working party meeting for that date.

(Padden/Bovill)

**Resolved –** To cancel the committee meeting on the 19<sup>th</sup> January and hold a Platinum Jubilee Working Party meeting instead.

**The communications meeting will now commence. Advisory members are welcome to stay if they wish**

**133432 INCOME AND EXPENDITURE:** To note the Income and Expenditure relating to the Newsletter, Website and Noticeboards as at 31<sup>st</sup> October 2021.

(Padden/Bovill)

**Resolved –** The Income and Expenditure relating to the Newsletter, website and Noticeboards as at 31<sup>st</sup> October was noted.

**133433 NOTICEBOARDS –** No issues to report. Noted.

**133434 'TIMETABLE FOR 'HESSLE TOWN' – ISSUE 108 – January 2022**

- i. Deadline for items 22/11/2021
- ii. To Printers by 30/11/21
- iii. To delivery company by Christmas finish 21/12/21 (printer will deliver)
- iv. Delivery to households during January 2022

The Clerk advised that the newsletter production was running to the timetable. Noted.

**133435 TOWN COUNCIL WEBSITE**

- a) Committee to note the Civility and Respect Project newsletter and consider if they wish to put the Bullying and Harassment Statement on the Town Council website.

(Howe/Padden)

**Resolved** – the Civility and Respect Project newsletter was noted, and the Bullying and Harassment statement is to be added to the website.

**133436 SOCIAL MEDIA** – Committee to consider how the council can better communicate with the community. Cllr Bovill to speak to this item. Cllr Bovill advised following training he believed that the Council needs to take advantage of social media to engage with more areas of the community. Facebook is an easier way for many to communicate with the council and vice versa. All agreed that this should be investigated further, as well as additional staffing requirements as the current staff do not have the resource to carry out the work required for this, and that this should be passed to Full Council for further discussion.

(Bovill/Howe)

**Resolved** – Cllr Bovill is to make further enquiries with regards to social media and that it be discussed further at Full Council, along with additional staffing requirements to support this.

**133437 COUNCIL APP DEVELOPMENT** – See email from Matt Wilson at Aubergine and discuss if this is something the Council would be interested in developing with Aubergine. A discussion took place, and it was agreed that this could be looked at further. More information on the relevance, benefits, costing and how this would work differently to the established website.

(Howe/Padden)

**Resolved** – Clerk to make further enquiries with Aubergine regarding the App -to obtain more information on the relevance, benefits, and costs to the Town Council and how it would work alongside the website.

**133438 BUDGET 2022/23** – Committee to consider items for the budget for 2022/23. No additional items for the budget relating to communication. Clerk to increase figures as required. Noted.