

**Minutes of the Events & Communications Committee Meeting of Hessle Town Council held on Wednesday 7<sup>th</sup> April 2021 at 7.30pm via ZOOM conference call in line with the temporary powers enabled by Section 78 of the Coronavirus 2020 Act.**

**HESLE TOWN COUNCIL**  
**Events and Communications Committee**  
**Wednesday 7<sup>th</sup> April 2021, 7.30pm**  
**Via Zoom**

**Minutes**

Members present: Councillors; P Davison, G Fordham, L Howe, V Padden (Chair), and J Wilding  
Advisory Members present (Non-voting): K Weaver (Hessle First)  
Also Present: P Withers  
Apologies received from: Cllr Walker, K Jenkins and M Edwards  
Clerk: Joanna Render

**13344 DECLARATION OF INTEREST:** The Chairman will now read out the following:-  
*Members must declare their pecuniary or non-pecuniary interests in items at this meeting- other than personal and prejudicial interests – and ensure that they act appropriately.*  
None received

**13345 MINUTES OF THE PREVIOUS MEETING:** To confirm as a correct record the minutes of the meeting held on the 3<sup>rd</sup> March 2021 and authorise the Chairman to sign.  
(Fordham/Davison)  
**Resolved** – The minutes of the meeting held on the 3<sup>rd</sup> March 2021 were confirmed as a correct record and the Chair was authorised to sign.

**13346 CHAIRMAN’S COMMUNICATIONS:** To receive such communications as the Chairman may wish to put before the committee.  
None received

**13347 INCOME & EXPENDITURE:** To note the Income and Expenditure as at 28<sup>th</sup> February 2021  
(Howe/Davison)  
**Resolved** – The Income and Expenditure as at 28<sup>th</sup> February 2021 was noted.

**13348 UP TO DATE LIST OF EVENTS AT THE TOWN HALL FOR 2021/22**  
(Padden/Fordham)  
**Resolved** – the list of events at the Town Hall for 2021/22 was noted.

**13349 EVENTS**

- a) **Hessle Scarecrow Trail** – Cllr Langdale was not present so no update was available. However, Cllr Padden was able to advise that straw bales were being delivered this weekend and that currently there were 120 houses wanting to take part.
- b) **Poppy Display November 2021** – The clerk advised that posters requesting knitted poppies for the display were being displayed and that she had received a few enquires. An article will also be in the next newsletter, Cllr Howe advised that it has also been advertised in the U3A newsletter.

Update noted.

**c) Christmas Lights 2021**

- i. The committee to discuss and decide upon a date for this year's switch on event, suggested date of Friday 26<sup>th</sup> November 2021. A discussion on any switch on event will be held at future meetings.

(Fordham/Davison)

**Resolved** – The Christmas Lights switch on will take place on Friday 26<sup>th</sup> November 2021.

- ii. The committee to consider the purchase of some new lighting see costings for additional and replacement lighting, and picture of suggested lighting for Ferriby Road.

The Committee discussed the requirement for new lighting and the quote and agreed to the purchase of 7 x Forest Comet displays for Ferriby Road at a cost of £5917 and the additional 11 x twinkle lights for the lighting columns at a cost of £1435. The old lighting from Ferriby road can then be utilised along Hull Road where new commando boxes already fitted.

Discussion was held with regards to the Focal tree in the square and it was agreed that additional funds would be required to go ahead with this. The Committee agreed to pass to Full Council for consideration of the additional funding.

(Padden/Howe)

**Resolved** - To purchase 7 x Forest Comet displays for Ferriby Road at a cost of £5917 and the additional 11 x twinkle lights for the lighting columns at a cost of £1435. To submit a request to Full Council for additional funding to allow the additional lighting to be purchased for the focal tree in the Square.

**d) Platinum Jubilee Celebration – 2<sup>nd</sup> June – 5<sup>th</sup> June 2022**

- i. To receive an update from the Flotilla working party (Phil Withers and Cllr Fordham)
- ii. Committee to decide upon a date and time of the event ( Subject to tidal information being received from ABP)
- iii. Committee to consider if they would like to hold a gala as part of the event and to consider setting up a working party for this part of the event (if required)
- iv. Committee to consider hiring the East Riding of Yorkshire Town Crier for the event.
- v. To note that the Humber Bridge and Team Humber Bridge Alliance have been contacted about the event.

Phil Withers provided an update. He confirmed that the event would need to take place on Thursday 2<sup>nd</sup> June due to the tide times and sand bank pattern. He has received confirmation that a large number of vessels wish to take part, including ones from Hull Marina, SMS Tugs, Svitzer Tugs and Langlands Shipyard. John Medland of Hull Yachting Club would also like to be involved. Team Humber Alliance have confirmed receipt of our correspondence regarding the event and they will advise their members over the next couple of weeks, and inform him of any who wish to take

part. ABP have confirmed that up to 70 vessels can be accommodated safely.

He has discussed the Firework Barge with John Dean Tugs and they would like to be involved, the clerk will write to them and request a formal quote for the hire of a barge for a firework display, she will also obtain quotes for a 15 minute display from professional firework display companies.

CLlr Davison agreed to write officially to Paul Bell at East Riding of Yorkshire Council to request support for the event and to see if any funding is available. P Withers asked to be advised once a reply had been received, he went on to say that he has already mentioned the event to Paul Bell and he is waiting to hear from the council. Going forward, other businesses can be approached for sponsorship / donations to the event.

The Clerk advised that she has written to the Humber Bridge – but heard nothing back. She will chase them up.

CLlr Davison will also make enquiries regarding the land next to the Rugby Club to see if it could be used for the gala during the day.

It was agreed that the East Riding of Yorkshire Town Crier, should be asked to oversee the event and lighting of the Beacon.

(Padden/Fordham)

**Resolved** – Update and actions noted

**e) Hessle Sporting – Sponsored Walk and Gala Event, KGV Playing Field - 21<sup>st</sup> August 2022** (None Town Council event)

- i. CLlr Walker to provide any update. No update available as CLlr Walker was unable to attend the meeting.

**13350 HESSLE MARKET** – To receive any updates from Hessle First.

The Clerk advised that no updates from Hessle First had been received.

Noted

**13351 FLAG DISPLAY** – Committee to consider the email request from Kay and Marcus Weaver for Hessle Town Council to introduce a flag pole scheme for the shopping areas of Hessle. See historic photographs of Prestongate and The Weir with flagpoles on buildings, example of flags from Ulveston Flag Festival and also the Government guide to Flying Flags. Committee to be aware that Planning may be required due to conservation area.

K Weaver spoke to this item – she believes something like this would brighten up the town and give visitors something they can identify the town with. The flags can be used to celebrate specific events e.g. Yorkshire Day, they do not need to be large, but would need to be displayed at first floor level to avoid being dislodged. A discussion took place and it was agreed that it was a good idea and something like this would hopefully encourage residents and visitors back into the town. It was thought that a project such as this could be looked at as part of the ERYC Regeneration programme for the re-opening of towns, following the COVID pandemic. ERYC have received funding from central government for projects.

(Padden/Howe)

**Resolved** – To propose the installation of flagpoles and flags along Prestongate, The Weir and The Square to the ERYC Regeneration programme, in a bid to encourage visitors and shoppers to the town following the COVID pandemic.

**The communications meeting will now commence. Advisory members are welcome to stay if they wish**

K Weaver and P Withers left the meeting.

**13352 INCOME AND EXPENDITURE:** To note the Income and Expenditure relating to the Newsletter, Website and Noticeboards at as 28<sup>th</sup> February 2021.

(Padden/Fordham)

**Resolved** - To note the Income and Expenditure relating to the Newsletter, Noticeboards and Website as at 28<sup>th</sup> February 2021.

**13353 NOTICEBOARDS** – Clerk has instructed Craig @ Corona Signs to make the three noticeboards to replace those at Buttfield Road, First Lane (Norland) & Beverley Road (Darleys) as agreed at the meeting on the 9<sup>th</sup> December 2020.

(Padden/Fordham)

**Resolved** – update noted

**13354 TIMETABLE OF NEWSLETTERS** – To consider the timetable for the newsletters following the resolution of Full Council that four editions of the newsletter are produced over the year.

The clerk advised that sometimes it is a struggle finding content for the three issues already published, and that more input from the Council members would help.

(Padden/Fordham)

**Resolved** – Cllr Padden to submit the following request to Full Council - that all Chairs of the Committees are to submit a brief quarterly update of news from their committees. To be passed to the Clerk for inclusion in the Town Council newsletters.

**13355 'HESSLE TOWN' ISSUE 106** – To note the content

**Front Page 1**– Town Hall and articles in newsletter

**Page 2** - Hudsons Advert – Full page

**Page 3** – Men in Sheds & Healthy Minds Information – ERYC

**Page 4&5** - Knitted Poppy Request & pattern & Crawshaws advert

**Page 6 & 7** What HTC is doing (Tower Hill, Town Hall Refurb, New Website, Flotilla Event, tree grant application, survey article, cancellation of the Humber Bridge Soapbox – promoting the Big Build for 2022, Hessle Scarecrow Trail ) & Frank Kitchen Memorial piece

**Page 8** Food Bank article and Gift Aid form & TW Advert

**Page 9** - Hessle Foreshore Mill Update & Friends of Tranby Gate – update and photos – full page.

**Page 10** U3A

**Page 11** – Hessle Open Gardens

**Back Page** -usual – change Cllr Walkers telephone number.

The Clerk advised that she has drafted a Town Council article which she will forward to all committee members prior to it going to the printers.

(Padden/Davison)

**Resolved**- the article and lay out were noted. The clerk will forward the Hessle Town Council Update article to all members prior to submission of the newsletter to the printers.

**13356 ADVERTISERS 'HESSLE TOWN' – ISSUE 106**

- a) Crawshaws Roofing - ½ page
- b) Hudsons Estate Agency – Full Page
- c) TW Black – ¼ page

(Davison/Padden)

**Resolved** – Advertisers in the newsletter were noted.

**13357 TIMETABLE FOR 'HESSLE TOWN' – ISSUE 106** – Committee to note the following dates  
w/c 12/4/21 – to printers

30/4/21- to the delivery company to be delivered to residents by 31/5/2021

(Fordham/Padden)

**Resolved** – Timetable for printing and delivery of the newsletter was noted

**13358 HESSLE TOWN COUNCIL WEBSITE** – no updates

Cllr Davison advised that the bio and photographs of two Councillors were missing from the website.

(Padden/Davison)

**Resolved** - Cllr Padden will chase up the outstanding Bios and Photographs for the website.