

**Minutes of the Events & Communications Committee Meeting of Hessle Town Council held on Wednesday 3<sup>rd</sup> March 2021 at 7.30pm via ZOOM conference call in line with the temporary powers enabled by Section 78 of the Coronavirus 2020 Act.**

**HESSLE TOWN COUNCIL**  
**Events and Communications Committee**  
**Wednesday 3<sup>rd</sup> March 2021, 7.30pm**  
**Via Zoom**  
  
**Minutes**

Members present: Councillors; P Davison, G Fordham, L Howe, V Padden (Chair), C Walker, and J Wilding

Advisory Members (Non-voting) present: K Weaver (Hessle First)

Also present: S Shepherdson (HEY Smile Foundation) and P Withers

Apologies received from: Cllr N Adams, K Jenkins and Michelle Edwards

Clerk: Joanna Render

**19301 DECLARATION OF INTEREST:** The Chairman will now read out the following:-

*Members must declare their pecuniary or non-pecuniary interests in items at this meeting- other than personal and prejudicial interests – and ensure that they act appropriately.*

None received

**19302 MINUTES OF THE PREVIOUS MEETING:** To confirm as a correct record the minutes of the meeting held on the 3<sup>RD</sup> February 2021 and authorise the Chairman to sign.

(Howe/Walker)

**Resolved** - The minutes from the meeting of the 3<sup>rd</sup> February 2021 were confirmed as a correct record and the Chair was authorised to sign.

**19303 CHAIRMAN'S COMMUNICATIONS:** To receive such communications as the Chairman may wish to put before the committee.

None received

**19304 INCOME & EXPENDITURE:** To note the Income and Expenditure as at 31<sup>st</sup> January 2021 (Howe/Walker)

**Resolved** – The Income and Expenditure as at 31<sup>st</sup> January 2021 was noted.

**19305 UP TO DATE LIST OF EVENTS AT THE TOWN HALL:** To note the list of events in 2021. These will be subject to COVID-19 guidelines at the time.

(Padden/Davison)

**Resolved** - the list of events at the Town Hall for 2021 was noted.

**19306 EVENTS**

a) **Humber Bridge Soapbox Derby – 3<sup>rd</sup> July 2021** – Sarah Shepherdson, HEY Smile Foundation to provide an update.

Sarah was welcomed to the meeting. She advised the committee that sadly the Humber Bridge have confirmed that this year's Soapbox Derby would not be able to go ahead. She asked that the committee agree the press release, emailed to all members earlier in the day so that she could publicise it, the committee agreed to

the content of the press release. Sarah advised that the Soapbox website has been updated, and in an effort to keep the momentum and enthusiasm going, this year is being publicised as 'The Big Build', encouraging teams to build bigger and better soapboxes in readiness for the event in 2022. Smile are working with businesses who are donating surplus materials to help support this.

No date for the 2022 event has been agreed with the Humber Bridge, Ideally it will be the first Saturday in July, but Sarah will advise as soon as this has been agreed.  
(Padden/Fordham)

**Resolved** – The press release relating to the cancellation of this year's Humber Bridge Soapbox Derby was agreed, Sarah Shepherdson to publicise, and to note the update provided by Sarah Shepherdson.

**b) Poppy Display November 2021** – Clerk to provide an update.

The clerk advised that the request for poppies has been advertised on the noticeboards/ website and a number of groups are in the process of making poppies, thirty have been delivered to the office already. Cllr Langdale suggested that a request be sent to the schools, the clerk will get in touch. Sarah Shepherdson is happy to put the request on the Beacon, which has details of many community groups in the area who may be willing to help and Cllr Walker is happy to liaise with the head of Peshurst Primary School.

(Padden/Walker)

**Resolved** – Update noted. The Clerk will send a request for knitted poppies to the schools, Cllr Walker will liaise with the head of Peshurst Primary School and Sarah Shepherdson to promote on the Beacon.

**c) Christmas Lights** – See costings of new lighting. The clerk has requested an image of the Forest Comet Display. The committee decided to defer this to a future meeting as no images of the proposed lighting had been received.

(Fordham/Padden)

**Resolved**- To defer the decision on new lighting to a future meeting, once the images have been received.

**d) Platinum Jubilee Celebration** – 2<sup>nd</sup> June – 5<sup>th</sup> June 2022

- i. Committee to consider and agree on a budget for Flotilla event. To be discussed and agreed by Full Council on the 16<sup>th</sup> March.
- ii. Committee to decide on the date and time for the Flotilla.
- iii. Committee to consider what they would like at the event.
- iv. Phil Withers to give an update.

Phil Withers advised that the last Jubilee in 2012 was funded by businesses, the Town Council and monies from ERYC, monies raised funded the Flotilla event, the first Humber Bridge Soap Box Derby and Feast. In 2012 the Flotilla and Gala were held on the Foreshore, with Park and Ride from Priory Park. The main cost of this event was the park and ride and publicity, ABP provided the plans for the flotilla at no cost. There was no Firework Barge in 2012 due to funding, so it would be a fantastic addition to this event. The estimated cost of a Firework barge in 2012 was £7,000, any display would need to be run by a professional company, and Phil Withers would be able to arrange the Barge. Cllr Davison suggested that the Cricket / Rugby club are contacted to see who arranges their firework display. He is happy to contact them.

The Clerk did advise that there would be other costs incurred for the event, including first aid, marshalling, road closures and port-a-loos. For information, she advised that the event

on the Foreshore for the centenary of WW1 in 2018, cost the Town Council @ £10,000. The committee discussed the potential costs of the event, and whether to hold a gala or just the Flotilla on the Humber, they agreed that a Firework Barge would be a considerable cost and a budget of £12,000 for the event was agreed, this to be taken to March's Full Council meeting for ratifying. Enquiries could be made for further funding through possible donations/ sponsorship from businesses and grants through ERYC/ Government.

Phil Withers pointed out that there may be issues holding a gala, (should the committee wish to have one) on the foreshore due to the flood barrier now being erected along the front. Cllr Davison suggested enquiries could be made of the Rugby/ cricket club to see if they wished to be involved and that the grassed area alongside their site could be used to hold the gala, this would also provide additional parking space. Cllr Davison will make enquiries with the Rugby / Cricket club.

It was agreed that 2 working parties would be formed going forward. One to arrange the Flotilla part of the event and the other for the Gala – should the committee agree to this. Phil Withers is happy to liaise regarding the Flotilla as he has all the contacts, Cllr Fordham is happy to assist. The Gala working party to be agreed at a later date if required.

Phil Withers advised that he has spoken with the Team Humber Marine Alliance and if we write to them and request their involvement, they will write to all their members and ask that they get involved, they will also write to the RNLI and request that the Air Sea Rescue Helicopter attend the event.

The date of the event was discussed, Phil Withers advised that at present the date could not be set, as this depended on the tide and sand banks. ABP are currently running a computer programme to determine the best day. He is hoping to be able to advise in the next few weeks. He is hopeful that it will be the Sunday, as this will not clash with events in London. (Padden/Fordham)

**Resolved** – Agree to hold an event to celebrate the Queen's Platinum Jubilee over the weekend of 2<sup>nd</sup>-5<sup>th</sup> June 2022 (date to be agreed). To include a Flotilla and Firework Barge on the Humber and possibly a Gala. To agree Town Council funding of £12,000 for the event, to be ratified at the meeting of Full Council on the 16<sup>th</sup> March 2021.

Clerk will write to Team Humber Marine Alliance & ask for their support with the event.

- e) **Hessle Sporting – Gala Event 2022** (None Town Council event) – Cllr Walker to provide any update. Cllr Walker provided an update. He has confirmed that the date for the event will be Sunday 21<sup>st</sup> August 2022. It will be a sponsored walk and a large gala event with stalls. He will not be charging a fee to enter and no specific charity, all entering can raise funds for their own charities.

(Padden/Wilding)

**Resolved** – Update from Cllr Walker noted.

**19307 HESSLE MARKET** – To receive any updates from Hessle First. No update from Hessle First. It was noted that the Market banner should be removed, until a decision to re-start the markets has been made. Noted.

**19308 HESSLE SCARECROW TRAIL** – Committee to consider the request from Cllr Langdale for the Council to run a scarecrow trail around the town. Cllr Langdale explained her idea for the trail and asked for the Committees support her in putting this together. She has discussed with other villages and aims to fit in with the other trails in the surrounding villages, she is currently looking at mid-May to hold the event. She plans to run it over a full week, to give people plenty of time to visit.

There is no intention to charge to enter or have prizes it is purely for fun. She is happy to organise the event, but will need help with promotional costs and administration.

(Howe/Walker)

**Resolved** – to agree to support Cllr Langdale with the organising of a Hessle Scarecrow Trail, to assist in the administration of the event and provide some funding for promotion. Decision to be ratified at the meeting of Full Council on the 16<sup>th</sup> March.

**The communications meeting will now commence. Advisory members are welcome to stay if they wish**

Phil Withers, Sarah Shepherdson and Kay Weaver left the meeting

**19309 INCOME AND EXPENDITURE:** To note the Income and Expenditure relating to the Newsletter, Website and Noticeboards as at 31<sup>st</sup> January 2021.

(Padden/Fordam)

**Resolved** – The Income and Expenditure relating to the Newsletter, Website and Noticeboards as at 31<sup>st</sup> January 2021 was agreed.

**19310 NOTICEBOARDS** – No issues to report. Noted

**19311 'HESSLE TOWN' ISSUE 106** – To note the content so far and to discuss who will draft articles

- i. What HTC is doing (Tower Hill, Town Hall Refurb, New Website, Flotilla Event) - ½ page.
- ii. Successful Tree Grant Applications – photo and location – clerk to draft} - ½ page
- iii. Request for knitted poppies for Remembrance display outside the Town Hall, article to include pattern – clerk to draft – 1 ½ pages
- iv. Men in Sheds – article already received. ½ page
- v. Healthy Minds Information – information already received from ERYC ½ page
- vi. Food Bank – article with Gift Aid form – drafted by Cllr Carroll – already received – full page
- vii. Hessle Foreshore Mill Update – to contact ERYC for an update – ½ page (?)
- viii. Hull Speakers Club – Toastmaster International – awaiting article. – ½ page
- ix. Friends of Tranby Gate – update and photos – full page.
- x. U3A – article – full page
- xi. Frank Kitchen – Memorial piece – ½ page – Cllr Phil Davison to draft.
- xii. ANPR - Prestongate

The clerk advised that Cllr Carroll wished to include a short ½ page article – subject to be confirmed.  
(Padden/Howe)

**Resolved** – The content of issue 106 of the newsletter was noted.

**19312 ADVERTISERS 'HESSLE TOWN' – ISSUE 106**

- a) Crawshaws Roofing - ½ page
- b) Hudsons Estate Agency – Full Page
- c) TW Black – ¼ page

(Padden/Howe)

**Resolved** - The advertisers for the issue of 106 newsletter were noted

**19313 TIMETABLE FOR 'HESSLE TOWN' – ISSUE 106** – Committee to note the following dates

31/3/21 – to printers

30/4/21- to the delivery company, to be delivered to residents by 31/5/2021 –

(Padden/Davison)

**Resolved** – Timetable noted

**19314 HESSLE TOWN COUNCIL WEBSITE** – Committee to consider the request from Cllr Bovill for a 'Visit Hessle' page.

Discussion took place and the clerk advised that she could look at including information on how to get to Hessle, public transport etc. in the 'Visitor' section of the website- which is already on the site.

Cllr Fordham suggested that any re-generation monies available through the Town Centre Recovery plan could be used to fund the production of a map, to include visitor attractions, car parks, pubs, restaurants etc. and this could be included on the website. Cllr Fordham will raise this at the regeneration strategy meeting on the 16<sup>th</sup> March.

(Fordham/Davison)

**Resolved** - the Clerk will investigate including more Public transport and travel information on the visitors' page of the website. Cllr Fordham will raise the question of using monies available through the Town Centre Recovery plan to produce a visitor map for Hessle at the strategy meeting on the 16<sup>th</sup> March 2021.