

Minutes of the Events & Communications Committee Meeting of Hessle Town Council held on Wednesday 9th December 2020 at 7.30pm via ZOOM conference call in line with the temporary powers enabled by Section 78 of the Coronavirus 2020 Act.

HESSLE TOWN COUNCIL
Events and Communications Committee
Wednesday 9th December 2020, 7.30pm

Minutes

Members present: Councillors; P Davison, G Fordham, L Howe, V Padden (Chair), C Walker
Advisory Members (Non-Voting) present: K Weaver (Hessle First) (joined the meeting 7.45pm)
Apologies received from: Cllrs Adams & Wilding and K Jenkins (advisory non-voting) & Michelle Edwards (Hessle Federation)
Clerk: Joanna Render

19206 DECLARATION OF INTEREST: The Chairman will now read out the following:-
Members must declare their pecuniary or non-pecuniary interests in items at this meeting- other than personal and prejudicial interests – and ensure that they act appropriately.

None Received

19207 MINUTES OF THE PREVIOUS MEETING: To confirm as a correct record the minutes of the meeting held on the 4th November 2020 and authorise the Chairman to sign.
(Howe/Walker)

Resolved – The minutes of the meeting held on the 4th November 2020 were confirmed as correct record and the Chair was authorised to sign.

19208 CHAIRMAN’S COMMUNICATIONS: To receive such communications as the Chairman may wish to put before the committee.

None received

19209 INCOME AND EXPENDITURE: To note the Income and Expenditure as at 31st October 2020 (Padden/Howe)

Resolved - The Income and Expenditure as at 31st October 2020 was noted.

19210 BUDGET 2021/2022: Committee to consider the budgets for coming financial year for the following. See **attached** for information for years 2019/20 and 2020/21 (to date). The Committee discussed the budgets for 2021/22.

i. Christmas Lights (new lighting/ maintenance -2020/21 - £10000)

The Clerk advised that some of the Christmas lighting along Ferriby Road would now need replacing as the trees have already been repaired a couple of times. Also, additional garlands

are required as some lamp posts do not have them. The committee agreed to the budget of £10000 for the purchase of new Christmas lighting and any repairs which may be required.
(Padden/Fordham)

Resolved – Agree to the budget of £10000 for new and repairs to existing Christmas Lights

ii. Christmas Lights (Switch-on event/ installation – 2021/21 - £18700)

Due to the Covid19 pandemic no switch on event has taken place this year, based on last year's event the Committee agreed to leave the budget as £18700 for 2021/22.

(Padden/Howe)

Resolved- Agree to the budget of £18700 for 2021/22

iii. Humber Bridge Soapbox Event 2021 (2020/21 - £2000)

Again due to the Covid19 pandemic the Humber Bridge Soapbox Derby did not take place. The committee agreed to leave the budget as £2000 for 2021/22

(Padden/Fordham)

Resolved – Agree to the budget of £2000 for 2021/22 for the Humber Bridge Soapbox Derby.

iv. Events (2120/21 - £2000)

The committee agreed to leave this budget the same, to cover any additional event requirements for 2021/22.

(Padden/Howe)

Resolved – Agree to the budget of £2000 for any additional events in 2021/22.

v. Other Events – The committee did not propose any other events for 2021/22.

19211 UP TO DATE LIST OF EVENTS AT THE TOWN HALL: Due to the Covid-19 pandemic this list has been suspended. Committee to note that regular users continue to return, but there are now further restrictions on some groups due to the move into Tier 3.

Update noted.

19212 EVENTS

a) **Christmas Lights – 27th November 2020** – Committee to note that the lights have been switched on and the banner erected on the Town Hall.

Update noted.

b) **HumberBridge Soapbox Derby– 3rd July 2021** – Committee to note that Sarah at Smile has started to promote next year's event.

Update noted.

The communications meeting will now commence. Advisory members are welcome to stay if they wish

19213 INCOME AND EXPENDITURE: To note the Income and Expenditure relating to the Newsletter, website and Noticeboards as at 31st October 2020.

(Padden/Howe)

Resolved – The Income & Expenditure figures to 31st October 2020 were noted.

19214 BUDGET 2021/22 – Committee to consider the budget for 2021/22 for the following. See for figure for 2019/20 and 2020/21 to date for information.

The Committee discussed the 2021/22 budgets for the items below.

c) Newsletter – print & publish (2020/21 - £5000).

(Padden/Walker)

Resolved – Budget for the printing & publishing of the newsletter for 2021/22 remain at £5000

a) Newsletter – delivery (2020/21 - £1600)

(Padden/Howe)

Resolved – Budget for the distribution of the newsletter remain as £1600 for 2021/22

b) Website – (2020/21 - £500) – the committee agreed that this should be increased to ensure there was sufficient to cover the ongoing costs with Aubergine.

(Padden/Howe)

Resolved – The clerk will liaise with the Town Clerk to ensure there is sufficient budget for the ongoing costs of the website.

c) Newsletter Income – advertisement charge (currently Full Page £60, ½ Page £40.00 & ¼ page £21.33)

(Padden/Walker)

Resolved – That the charge for advertising in the newsletter for 2021/22 remain as the current charges.

d) Noticeboards (2020/21 repairs £200. Current charge for adverts 75p per week per noticeboard)

(Padden/Fordham)

Resolved – The budget for 2021/22 to be increased to cover the refurbishment of 3 noticeboards. Buttfield, First lane (Norland), & Beverley Road (Darleys). To look at rolling out new noticeboards 2022/23. Charge for adverts to remain as 75p per week per board.

19215 NOTICEBOARDS - No issues to report.

Noted

19216 'HESSLE TOWN' – ISSUE 106 – Newsletter to be issued early March 2021.

Noted

19217 HESSLE TOWN COUNCIL WEBSITE – Committee to note that this is planned to go live w/c 7th December 2020. All councillors have been given the link to view and comment upon the new website prior to it going live.

The Clerk gave the update that Aubergine have advised that the new website has gone live. She will advise all Councillors of this when back in the office.

(Padden/Howe)

Resolved – Update noted.

The Clerk reminded the committee that the next meeting is on Wednesday 3rd February 2021